

# Business Analytics

SGAInsights™ provides data-driven insights that help you better understand your customers, identify market opportunities & boost your success.

## How we work

### 1. DISCOVERY

Document current platforms, use cases & requirements

### 2. ASSESSMENT

Understand compatibility with analytics platform

### 3. APPLICATION

Apply systems & requirements to data analytics platforms

### 4. EXECUTION

Aggregate data into visualization dashboards

## Core Offerings



### BUSINESS ANALYSIS

Business operations analysis through our experienced data science experts



### DATA ENGINEERING

Analyzing your raw data & making sense of your insights & trends



### CUSTOM-BUILT REPORTING

Personalized dashboards, visualizations & reporting from your data sets

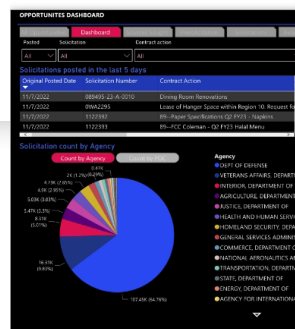
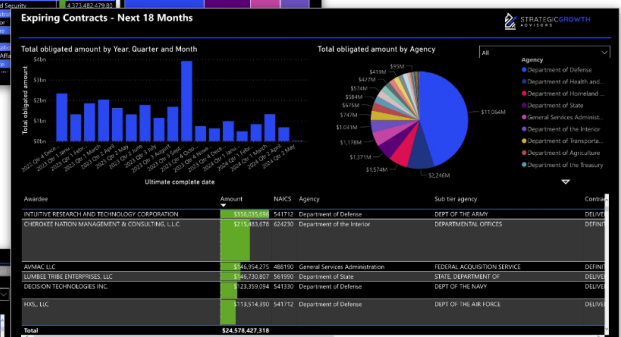
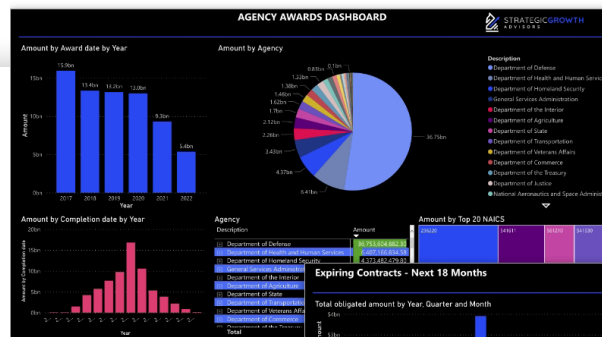
## Outputs

### CLIENT PRESENTATION & REVIEW

- Review client profile
- Demo analytics platform interface
- Demo custom-built reporting & functionality
- Feedback & revision round documentation
- Revise reporting output (if needed)

### TRAINING

- Create documentation for self-service reporting
- Create screencast/recorded tutorials
- Provide live training on finalized configuration
- Compile training material in centralized & shareable location



Watch our SGAInsights™ Overview video & see how our data analytics tool works for you.

