

# On-demand Business Development Enablement

Helping Tribal 8(a) organizations & small businesses scale through strategic partnerships & portfolio offerings at a fraction of the cost.

## CORE OFFERINGS



### BUSINESS DEVELOPMENT

Scaling your business with the method that fits your goals



### MARKETING & BRAND

Creative strategy & communication that solidifies your brand



### PROPOSALS

Helping companies craft the best options for their clients



### NETWORK DEVELOPMENT/INTEGRATION

Professional partnerships & resources that boost effectiveness



### BUSINESS ANALYTICS

Business data analysis that helps drive meaningful decisions



### PRICING SUPPORT

Support from market experts that provide a competitive edge to your contract bids



### FACILITY SECURITY OFFICE SUPPORT

FSO personnel tasked with maintaining a secure environment at your facilities



### GRANT WRITING

Competitive grant writing & research that helps ensure long-term proposal success



### MERGERS & ACQUISITIONS

Facilitating & guiding successful business acquisitions



### SALES/CAPTURE MANAGEMENT

Marketing analysis & tactics that win desired contracts

## OUR MISSION

We exist to provide a low-cost, low-risk & effective Growth & Business Development option to organizations seeking success in the Federal & Commercial markets.



LEARN MORE



## OUR KEY DIFFERENTIATORS




**BUSINESS DEVELOPMENT**

 **25+ YEARS**  
Executive operational, BD & strategic support experience

**PROPOSAL SUPPORT**

 Up to **15**  
Experienced proposal support personnel resources


 **Diversely skilled CREATIVE & MARKETING department**

 **Personally Trusted & Vetted**  
Network Relationship Opportunities

**FSO SUPPORT**

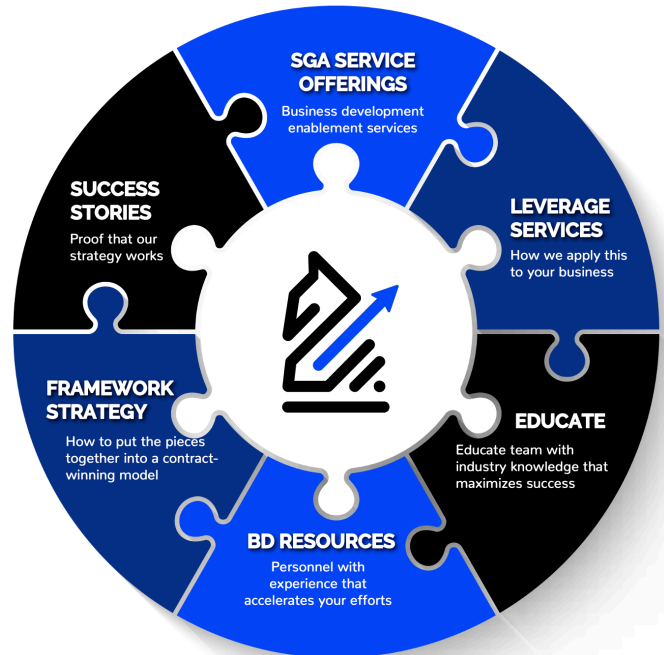
 **30+ YEARS**  
Experience working with largest NISP facility & largest Personnel Security SMO (in DoD)

**PRICING ASSISTANCE**

 **20+ YEARS**  
Delivering pricing strategy & Price-to-Win consultation

### OUR STRATEGY

These strategic core pieces make up our success-winning playbook that has been proven over multiple clients.



**PARENT COMPANY**  
SGA belongs to a robust family of companies that provide on-demand shared services to 8(a) & Tribal 8(a) small businesses.



**BUSINESS OPERATIONS**  
Advisory & Support



**BUSINESS DEVELOPMENT**  
Advisory & Support



**FEDERAL CONTRACTING**  
Advisory & Support



**MERGER & ACQUISITION**  
Support & Facilitation

