

Proposals

Right-sized proposal support unique to each client and each effort.

How we work

1. ANALYZE & PLAN

After a quick tagup to understand what's required (supplemental or full proposal support), we develop a level of effort estimate and plan our resources for a successful effort.

2. DEVELOP

Whether providing full proposal support or supplementing the in-clients resources, we provide uniquely qualified people to get the job done right.

3. SUBMIT

Complying with the proposal submission requirements, we finalize and submit electronic and paper submissions of any size.

Core Offerings



PROPOSAL MANAGEMENT SUPPORT

Successfully manage proposal deliverables throughout a custom timeline to ensure cohesiveness and effective proposal



PROPOSAL EDITING

Utilize our experts to fine tune your industry compliant proposals



PROPOSAL WRITING

Work with subject matter experts and the solicitation to develop winning content.



PROPOSAL GRAPHICS

Tactical & effective design that clearly communicates your key objectives



PROPOSAL COORDINATION

Administer the flow of data and communication throughout the proposal process



SUBJECT MATTER EXPERTISE

Provide the know-how to develop accurate and compelling technical approaches and staffing build-ups

Proposal Development Process

01 RFP Shred/Review Solicitation

02 Proposal Administrative Documents Developed

03 Proposal Kickoff

04 Solution / Storyboard Session

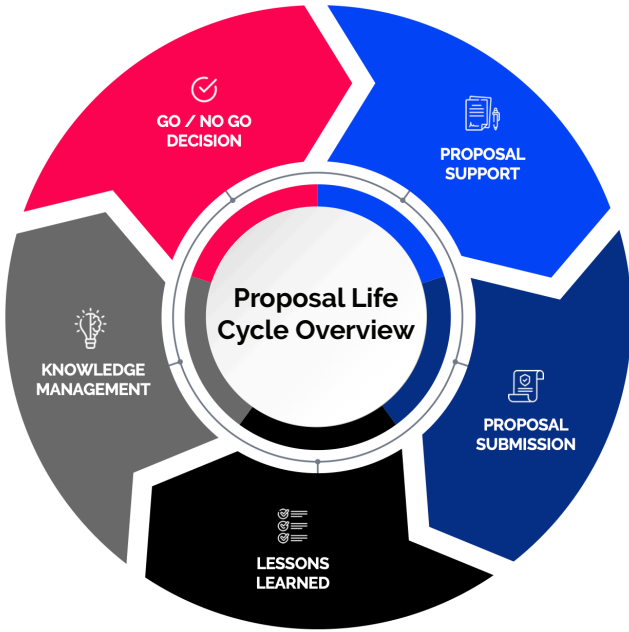
05 Color Reviews

06 Price Reviews

07 Administrative / Contracts Documentation

08 Production / Shipping

09 Proposal Storage / Knowledge Management



Requesting Proposal Support

MELISSA PALMER - VP OF PROPOSALS

proposals@stratgrowthadvisors.com

720-427-3281

Our team brings top industry expertise to be able to pare down the right-sized effort for each proposal. This leads to substantial cost efficiencies for our clients.

Investment Structure

Retainer Structure (Example)

- Pre-defined monthly investment provides predictable, planned support
- All sole source responses (Up to 2 per month or 24 total /year)
- Request for Information and Market Research Responses (Up to 2 per month or 24 total /year)
- Template Development
- Management of Teams site and access
- Team calls up (to a defined and agreed up on number of hours per week) in support of general proposal support planning and pipeline review.

NOTE: Competitive opportunities are typically not included in our retainer based support. SGA also offers our Proposal services on an individual project basis for clients that have not engaged SGA via our retainer model.

Competitive Proposal Support

- Competitive Opportunities (Not Sole Source)
- Request for Information and Market Research responses beyond 24

Process for Services Not Included in Retainer

- Email Melissa Palmer regarding requested non-retainer services at proposals@stratgrowthadvisors.com with opportunity details such as link to the solicitation. Include information about teaming and the level of our proposal team's involvement.
- You'll receive an estimate for the proposal effort from the proposal team within 24 hours.
- Activated resources in as little as 24 hours.

About Strategic Growth Advisors

SGA is one of four sister companies that all provide enterprise business support in the areas of Business Operations, Business Development, Small Business Advisory and M&A Advisory. SGA offers on-demand business development enablement and helps Tribal 8(a) organizations & small businesses scale through strategic partnerships & portfolio offerings at a fraction of the cost.



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